

Wednesday, April 23, 2025

Big Time: MacEwan University's Design Portfolio Show 2025 set to open

Edmonton – MacEwan University proudly presents *Big Time*, the annual Design Portfolio Show. We look forward to celebrating the 2025 graduating class of MacEwan University's Design Program as their work is displayed in the Mitchell Art Gallery.

MacEwan University's Design program has been educating respected designers for 50 years. Today, the goal of our Bachelor of Design is to train 21st century designers, whose focus goes beyond the beauty of everyday things. Instead, they must see the whole psychology of everyday communication and digital products, where aesthetics is one of multiple aspects of how people respond and interact with the designed world. Our program is rooted in visual communication design but also allows students to specialize in digital experience design, motion graphics, video, photography, and illustration.

We are training designers that can identify and understand client problems just as well as they can solve them. Research and soft skills are balanced with craft skills and the ability to give form to solutions. If you browse this year's students' capstone projects, you will see this broader view of design in practice. Guided by over 40 instructors with a wealth of design expertise, students gain knowledge, skills and real-world experience required to work in today's industry.

The exhibition runs from April 25 to May 3, Tuesday to Saturday, noon to 5 p.m.

There will be an opening reception:

Thursday, April 24

7 - 8:30 p.m.

Mitchell Art Gallery, Allard Hall

MacEwan University

11110 - 104 Avenue NW

For more information, please contact archerj24@macewan.ca

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.